



## Wisconsin Annual Economic Check-Up, 2009

Wisconsin Summary of Competitiveness and 'for Business' Reports	
OVERALL ECONOMIC PERFORMANCE – mid/low performer	Rank/grade (rank 1 is best)
- Economic Competitiveness Index (2009) Economic Performance (10-year change)	41
- Corporation for Development, 2007 Development Report Card for the States	
Employment	44 (30 in 2002)
Earnings & Job Quality	11 (11 in 2002)
Equity	3 (4 in 2002)
- Forbes The Best States For Business (2009) Economic Climate	41
- GrowthEconomics Competitiveness ScoreCard (2010)	
State Economic Prosperity Index	20 (25 in 2002)
State Economic Growth Index (recent 3-year change)	24 (25 in 2002)



## BUSINESS ATTRACTION / GOOD PLACE TO DO BUSINESS

### Cost of Doing Business – low performer

- Milken Institute 2007 Cost of Doing Business Index	28
- GrowthEconomics Competitiveness ScoreCard (2010) Business Costs	31 (30 in 2002)
- CNBC's Top States for Businesses 2009 Business Costs	27
- Forbes The Best States For Business (2009) Business Costs	35
- Chief Executive US Best and for Business 2009 Business Costs	36

### Access to Capital -- mid/low performer

- GrowthEconomics Entrepreneurship ScoreCard (2010) Capital Formation	40 (39 in 2002)
- CNBC's Top States for Businesses 2009 Access to Capital	32
- Chief Executive US Best and for Business 2009 Access to Capital	27
- Corporation for Development, 2007 Development Report Card for the States Financial Resources	23 (19 in 2002)



## BUSINESS ATTRACTION / GOOD PLACE TO DO BUSINESS

### Legal Climate -- high performer

- GrowthEconomics Competitiveness ScoreCard (2010) Legal Climate	22 (24 in 2002)
- Directorship's Boardroom Guide to State Litigation Climates (2009)	9
- Pacific Research Institute US Economic Freedom Index 2008 Report Judicial	12

### Regulatory Climate -- mid/low performer

- Forbes The Best States For Business (2009) Regulatory Environment	37
- Freedom in the 50 States (2009) Regulatory Policy	23
- Pacific Research Institute US Economic Freedom Index 2008 Report Regulatory	27

### Tax and Fiscal Climate -- low performer

- Economic Competitiveness Index (2009) Economic Outlook	27
- Small Business Survival Index 2009	32
- Tax Foundation, State Business Tax Climate Index FY2010	42
- Beacon Hill Institute, State Competitiveness Report (2009) Government and Fiscal Policy	34 (45 in 2002)
- Freedom in the 50 States (2009) Fiscal Policy	42
- Pacific Research Institute US Economic Freedom Index 2008 Report Fiscal	49
- GrowthEconomics Competitiveness ScoreCard (2010) Fiscal Constraint on Growth	13 (4 in 2002)
- The PEW Center on the States, Beyond California: States in Fiscal Peril (2009)	22



## BUSINESS DYNAMISM

### Technology & Innovation Indices -- mid performer

- Kauffman Foundation / ITIF, The 2008 New Economy Index	33 (37 in 2002)
- Technology and Science Index (2008)	22 (25 in 2002)
- Beacon Hill Institute, State Competitiveness Report (2009) Technology	23 (29 in 2002)
- Corporation for Development, 2007 Development Report Card for the States Innovation Assets	26 (24 in 2002)
- CNBC 's Top States for Businesses 2009 Technology & Innovation	18
- Chief Executive US Best and for Business 2009 Technology & Innovation	22
- GrowthEconomics Competitiveness ScoreCard (2010) Technology & Innovation	25 (10 in 2002)

### Entrepreneurial Economy -- low performer

- Corporation for Enterprise Development, 2007 Development Report Card for the States Entrepreneurial Energy	35 (39 in 2002)
- GrowthEconomics Entrepreneurship Score Card (2009) Entrepreneurial Change (recent 3-year change)	36 (29 in 2002)
Entrepreneurial Vitality	40 (48 in 2002)
Entrepreneurial Climate	26 (18 in 2002)

### International Business Activity – low performer

- GrowthEconomics Competitiveness ScoreCard (2010) International Activity	26 (27 in 2002)
- Kauffman Foundation / ITIF, The 2008 New Economy Index Globalization	41
- Beacon Hill Institute, State Competitiveness Report (2009) Openness	33 (30 in 2002)



**OVERALL WORKFORCE / EDUCATION**

**General – variable performer**

- CNBC 's Top States for Businesses 2009 Education	11
Workforce	44
- GrowthEconomics Competitiveness ScoreCard (2010) Education	3 (9 in 2002)
Workforce Preparedness	34 (31 in 2002)
- Beacon Hill Institute, State Competitiveness Report (2009) Human Resources	19 (18 in 2002)

**Innovation Workforce – low performer**

- TechAmerica CyberStates (2009) Tech Industry Employment	35
- Kauffman Foundation/Information Technology and Innovation Foundation, New Economy Index (2008) Knowledge Jobs	25
- GrowthEconomics Competitiveness ScoreCard (2010) Workforce	34 (31 in 2002)

**K-12 – high/very high performer**

- GrowthEconomics Competitiveness ScoreCard (2010) K-12 Education	8 (17 in 2002)
- ALEC-Report Card on American Education (2008)	13 (3 in 2002)
- Morgan Quitno, Rankings 2006/2007	8 (6 in 2002-2003)
- Education Weekly 2009 Quality Counts	C+
- Measuring up (2008) Preparation	B (A- in 2002)
- Chamber of Commerce, Leaders and Laggards 2007 Postsecondary and Workforce Readiness	B

**Postsecondary – high performer**

- GrowthEconomics Competitiveness ScoreCard (2010) Postsecondary Education	7 (10 in 2002)
- Measuring up (2008) Participation	C+ (B in 2002)
Affordability	F (C in 2002)
Completion	A- (B in 2002)
Benefits	C (C+ in 2002)



**OVERALL GOVERNMENT PERFORMANCE – high performer**

- The PEW Center on States, Grading the States (2008)

B-